

Course number: JUS 325 (85369)

Fall 2010

Globalization and Economic Justice
Meets: Tuesday and Thursday 1:30-2:45 p.m.
Location: Farmer Education Bldg. Room 332

Professor: LaDawn Haglund
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The principal goal of education is to create people who are capable of doing new things, not simply repeating what other generations have done. - Jean Piaget

I. Course description:

This course addresses several major topics concerning globalization – a trend producing increasing interconnectedness of economies and societies, as well as creating new conflicts and divisions. It is designed to give students a greater understanding of global forces, as well as help them grasp the effect of these forces on economic justice and human rights. Topics include but are not limited to: problems of defining globalization; the history of global connectedness; corporate globalization; the role of international institutions in economic governance; poverty & inequality; unequal trade among nations; global finance; the changing nature of work; migration; agriculture and the environment; democracy and the media; and activism on a global scale.

The course will begin with an examination of the concept of economic globalization, entertaining several divergent perspectives on its causes and consequences. We will then explore the history of globalization, with an emphasis on the historical underpinnings of global inequality. Next, we will take a more in-depth sociological look at several topical areas affected by global forces – money (debt and finance), labor (work and migration), and land (agriculture and environment) – paying special attention to structures and power relations that shape actors' economic choices in these realms. We will also examine emerging political spaces in the global sphere, in which social movements can engage with, contest, or transform the forces of globalization.

This course will help students gain insight into the economic trends affecting the nations of the globe, and how this alters the ability of states and societies to take care of their individual members and social groups. It will help students to grasp why inequality and poverty exist, and what their ramifications are for sustainability, peace, and social justice on a global scale. This knowledge will prepare students for work with international governmental or non-governmental organizations, social movement organizations, or other institutions with an international focus.

II. Course requirements and grading policy:

A wide variety of issues will be covered during the semester, and the workload will be fairly demanding. Both attendance and participation are vital to the success of the class and to your grade. Lectures will diverge from assigned readings, so **it is imperative that you attend all lectures**. If you are unable to attend class on a particular day or turn in an assignment on time, please let me know as soon as possible. **Late work will not be accepted** unless you have cleared it with me.

Your grade will be based on the following:

Attendance, class participation: 15%

Quizzes: 20%

Memos: 30%

Term paper and final presentation: 35%

Attendance and class participation: This course is organized primarily around class discussion of, and assessments based on, assigned readings and video materials. Please note that **readings are not optional!** Students are expected to read assigned materials carefully and thoughtfully *prior* to the lecture for which they are due. Students may also be asked to watch 1-2 films outside of class if necessary (on reserve at Hayden). They are required to participate meaningfully in class discussions by contributing relevant information, addressing controversial issues, and raising probing questions based on readings and films. Attendance will be tracked and grades lowered for excessive absences (defined as **more than four absences for any reason**).

Study suggestion: You should take notes on the readings and films to help you prepare for discussions, quizzes, memos, and your final paper. In particular:

1. note the main points of each source, and if there is more than one source, consider how they are related (with one main point from each work as an example);
2. consider what is new to you about the topics discussed and how (if at all) they have changed your conception of globalization or economic justice; and
3. develop an understanding of how the week's readings, films, and lecture material apply to current events

I want you to *engage* the readings, so you should have questions ready each week regarding how they relate to modern life and/or current events. Each week in class, you should be able, if called upon, to cite *at least one news article relevant to the week's readings from an alternative media source* (see below, "supplemental materials"). Take note of the article's title, source, and date.

Quizzes: I reserve the right at any time, without warning, to give a quiz. If you stay caught up on your readings and assignments, you should not have any difficulties with pop quizzes. There will be **two scheduled online quizzes** during the semester (to be taken on Blackboard). Please use your notes to prepare for these. There will be **no make-up quizzes** unless you have a **documented and dire** emergency that precludes you from taking the original.

Memos: Memos of 4-6 pages (typed, double-spaced, 12-pt. font, one inch margins) will be required for three (3) topical areas of the course ("Globalization and Money," "Labor as a Commodity," and "Land as a Commodity"). Memos should incorporate:

- 1) An analysis of the group of readings on each theme in light of the following questions:
 - What is the current situation?
 - What are the consequences for economic justice of the current situation?
 - What are some ways for overcoming the injustices caused by this situation?
- 2) A concise summary of main arguments of at least four key readings (not short articles)
- 3) Your *scholarly* (not personal) reactions to or reflections on the readings (noting the strongest points of each reading before critiquing it)

I encourage you to have discussions with your classmates, but *your memo must be your own work, and in your own words*. Memos **must be submitted to SafeAssignment Friday of the week due by 5:00 p.m.**

Term paper: You will be required to complete an 8-10 page research paper (typed, double-spaced, 12-pt. font, one inch margins) on a topic related to global economic justice. This paper will be *due the day finals are scheduled*. There are **two mandatory, short “preparatory” assignments** that will form the foundation for the paper. I will provide more guidelines as the semester progresses.

Presentation: At the end of the semester, students in groups of 3-5 will give short presentations on what they discovered while writing their term papers. This assignment will provide an opportunity for students to develop and practice presentation skills, as well as strategies for group coordination/cooperation. You will be expected to meet with your team **at least twice** before your presentation, **first** to decide on what each student will present and **later** to practice your presentation to make sure it flows well, is concise, and doesn't exceed allotted time.

III. Required texts (you may be able to buy used – and thus cheaper – on Amazon.com):

- Felice, William F. 2010. *The Global New Deal: Economic and Social Human Rights in World Politics*. SECOND EDITION. Rowman & Littlefield. [Do not get the 1st Edition]
- Joseph E. Stiglitz. 2003. *Globalization and Its Discontents*. W. W. Norton & Company.
- Heymann, Jody and Alison Earle. 2009. *Raising the Global Floor: Dismantling the Myth That We Can't Afford Good Working Conditions for Everyone*. Stanford University Press.

IV. Optional texts that may be of interest

- Khor, Martin. 2001. *Rethinking Globalization*. London, New York: Zed Books.
- John Cavanagh and Jerry Mander. 2004. *Alternatives to Economic Globalization: A Better World Is Possible*. San Francisco: Berrett-Koehler Publishers, Inc.

V. Supplementary materials

- There is a **required reader** for this course (it should be ready by Friday of Week 1 or Monday of Week 2). It can be obtained at Alternative Copy Shop (1004 S. Mill Ave., 480-829-7992). Items on the schedule that appear in the reader will be preceded by “R:”
- A few materials will be posted on Blackboard (preceded by “BB” on the syllabus)
- You may be asked to watch 1-2 films outside of class. They will be on reserve at Hayden.
- You should check “alternative” (i.e., non-mainstream) sources of news regularly for items that relate to course readings. Some good examples of such sources include:
 - <http://therealnews.com/t2/>
 - <http://www.alternet.org>
 - <http://www.commondreams.org>
 - <http://www.leftbusinessobserver.com>
 - <http://www.oneworld.net>
 - <http://www.opendemocracy.net>

VI. Miscellaneous course information:

Obvious courtesies:

- Arrive on time
- Turn off your cell phone
- Let me know in advance if you must leave early

ASU e-mail and Blackboard: As in other areas of the University, you must use ASU e-mail for this course. You will need to be sure that your e-mail is working in order to keep up with course information disseminated by e-mail. If your e-mail account rejects my messages, it is not my problem. If you send me something and I do not respond within 48 hours, you should assume that I did not receive it. If it is an assignment, I suggest you bring a hard copy and put it into my mailbox instead of relying on e-mail, to ensure that you receive credit. We will be using Blackboard extensively, so please familiarize yourself with this interface if you have not done so already. It can be reached through MyASU.

Withdrawal: If you want to withdraw from this course, you must do so by November 3rd.

Incompletes: “A mark of ‘I’ (incomplete) is given by the instructor only when a student who is otherwise doing acceptable work is unable to complete a course because of illness or other conditions beyond the student’s control” (from the ASU General Catalog).

Academic integrity: Students must be aware that cheating or plagiarism will be dealt with severely. This includes failing to cite sources that you use for your work, representing others’ work as your own, or allowing others to represent your work as theirs. If you have doubts about what constitutes academic dishonesty, ask me. The School of Social Transformation adheres to university policies regarding academic integrity, which you are encouraged to read and take *very* seriously: <http://provost.asu.edu/academicintegrity/policy>.

Writing mentorship program: The Writing Mentorship Program (WMP) is available to all students enrolled in Justice and Social Inquiry classes. The WMP student-mentors help students improve their writing skills through peer review and advisement. If you would like advice on an assignment, or help with reviewing or editing your papers before turning them in, make an appointment by contacting the WMP directly. Office hours are posted in Wilson Hall, Room 223 or you may contact them at writing@asu.edu or by phone (480) 965-8995. The ASU Writing Centers website also contains handouts and services that can help you write better papers: <http://studentsuccess.asu.edu/home/writingcenters>

Disability Services: If you have a learning disability, need disability accommodations in this class, or have other particular needs, please let me know as soon as possible. All information regarding disability is confidential.

COURSE OUTLINE

WEEK 1: Overview and Introduction to the Course

August 19

Assignment

- Plagiarism and cheating quiz on Blackboard

WEEK 2: “Globalization,” Human Rights, and International Political Economy

August 24-26

Readings

- Felice, Introduction and Chapters 1-2 [skim appendix at end of Chapter 2]
- BB: Human Development Report 1999, p. 25-44
- “Basic Primer on Economic, Social, and Cultural rights” (can be accessed at: <http://cesr.org/article.php?id=275>)

WEEK 3: Theories of Market Liberalism

August 31-September 2: Economic concepts and market liberalism

Readings

- R: Lairson and Skidmore, Chapter 2 (25 pps.)
- R: Friedman, Milton. 1980. “The Power of the Market.” In *Free to Choose*, p. 9-37, 64-9
- R: Wolf, Martin. 2003. “The Morality of the Market.” *Foreign Policy*. Sept/Oct pp. 47-50

Film

- “The Corporation” (episodes 1-7): 50 minutes

WEEK 4: Theory Meets Reality: The Roots of Global Economic Injustice

September 7: Colonialism

Readings

- R: Barbara P. Thomas-Slayter. *Southern Exposure: International Development and the Global South in the Twenty-First Century*. Chapter 2, read pp. 39-65, skim 65-74. (available online at <http://lib.asu.edu>, in case the reader has not yet been completed)
- R: Colonialism: “The Building Blocks” and “Colonialism: Before and After”

Film

- “The Africans: Tools of Exploitation”

September 9: The Postwar Period

Readings

- Felice, Chapter 3 “The UN and ESR” (p. 73-109) [skim appendix at end of chapter]
- R: Cavanagh and Mander, Ch. 3 “The Unholy Trinity” (p. 55-74)

WEEK 5: Market Liberalism Goes Global

September 14-16: The Washington Consensus

Readings

- R: Williamson, John. 1990: “What Washington Means by Reform” (10 pps.)
- R: Klein, Naomi. *The Shock Doctrine*. Ch. 2-5 (p. 59-159). [Can get the whole book on Amazon.com for about \$5]

Film

- “The Money Lenders”

WEEK 6: Enduring Economic Injustice

September 21-23: Global structural realities and inequality

Assignment

- Quiz #1: Globalization - complete online between Thursday 5 p.m. and Friday midnight

Main reading

- Stiglitz, Chapter 1-3, pp. 1-88

Short articles and fact sheets

- BB: Human Development Report 1999, p. 22
- R: Booker, Salih and William Minter. 2001. "Global Apartheid." *The Nation*.
- R: Fact Sheets on Inequality; "The Global Divide"; "The Scorecard on Development"; "Globalization Myths"
- R: Henwood, Doug. 2000. "Stiglitz and the Limits of 'Reform.'" *The Nation*. Oct. 2

Film

- "The Invisible Wall" (watch outside class)

WEEK 7-8: Global markets and money

September 28-30: Finance and Investment Liberalization

Readings

- Stiglitz, Chapters 4-5, pp. 89-165
- R: Kotz, David. "The Financial and Economic Crisis of 2008: A Systemic Crisis of Neoliberal Capitalism." *Review of Radical Political Economics*.
- R: Stiglitz, Joseph. 2007. "Financial hypocrisy." *The Guardian*. Nov. 25.

Film

- "The Crash"

October 5: Debt

Readings

- R: Jaggar, Alison M. 2002. "A Feminist Critique of the Alleged Southern Debt." *Hypatia*. 17(4): 119-142.
- R: from *Rethinking Globalization*: "Debt: the New Colonialism"; "Stories of Debt and Hope"

Film

- "Life and Debt" (watch outside class)

October 7: Structural Adjustment Policies

Assignment

- Term Paper Prep #1 (Proposal) Due - hard copy should be handed in during class

Readings

- R: Ault and Sandberg. "Our Policies, Their Consequences: Zambian Women's Lives under 'Structural Adjustment.'" *Review of Radical Political Economics*.
- R: from *Rethinking Globalization*: "The Marshalltezuma Plan"; "Structural Adjustment Policies"

WEEK 9

October 12-14: "Free" trade

Assignment

- Memo #1 ("Globalization and Money") Due on BB "SafeAssignment" Friday at 5 p.m.

Readings

- R: Bhagwati “Free Trade: What Now?” (19 pps.)
- R: Wade, Robert. 2003. “What strategies are viable for developing countries today? The World Trade Organization and the shrinking of ‘development space.’” *Review of International Political Economy*. 10(4): 621-644.

Supplemental readings (to help prepare for debate)

- R: WTO documents (~30 pps.)
- R: “Ten Arguments against the WTO”

Film

- [TBD: “Black Gold” (Fair Trade coffee)?]

WEEK 10-11: Global markets and labor

October 19-21: Globalization and Work

Assignment

- Term Paper Prep #2 (Outline) Due - hard copy should be handed in during class Thursday

Readings

- Heymann, Jody and Alison Earle. 2009. *Raising the Global Floor: Dismantling the Myth That We Can't Afford Good Working Conditions for Everyone*. Stanford University Press.
- R: NACLA article: "The Decline of the Decent Job" By Carlos Salas
- R: Paris, Abigail. 2008. “Flowers for Sale.” *Policy Innovations*. February 14, 2008.

Film

- “Zoned for Slavery” [or Maquilapolis - TBD]

October 26-28: Migration and Economic Justice

Assignment

- Writing quiz on Blackboard: due by Friday at 5 p.m.

Readings

- R: Phillips, Nicola. 2009. “Migration as development strategy? The new political economy of dispossession and inequality in the Americas.” *Review of International Political Economy* 16(2): 231–259
- R: Massey, Douglas S. 1998. “March of Folly: U.S. Immigration Policy after NAFTA.” *The American Prospect*. Mar-Apr (13 pps.)
- R: “Top 10 Immigration Myths and Facts”
- R: Doty, Roxanne. 2010. “The Anti-Immigrant Movement and the Politics of Exceptionalism.”
- R: Anderson, Sarah. “Immigration Solutions Lie Beyond Our Borders.” 5/25/06.

Film

- “Wetback”
- Short film on immigrants (both LPR and undocumented) in detention; explains some current immigration policies and explores the impacts of these policies on the three individuals interviewed: <http://films.gentry.io/cair>

WEEK 12-13: Global markets and land

November 2-4: Trade, Agriculture, and Food Security

Assignment

- Memo #2 (“Labor as a Commodity”) Due on BB “SafeAssignment” Friday at 5 p.m.

Readings

- R: Carmen Gonzalez, "Trade Liberalization, Food Security, and the Environment: The Neo-liberal Threat to Sustainable Rural Development" (Excerpts, 35 pps.)
- R: Issues in food security
 - *Hunger*: "Hunger Myths" (From *Rethinking Globalization*)
 - *Property rights*: "Stealing Nature's Harvest" (From *Rethinking Globalization*)
 - *GMOs*: "Genetically Engineered Foods" (From *Rethinking Globalization*)
 - *Corporate control*: "Facing the Farm Crisis" (From *Rethinking Globalization*)
 - *Global problem*: Nichols, John. "The World Food Crisis." *The Nation*. 4/24/08.
 - *Alternative*: "Relocalization, Not Globalization" (From *Rethinking Globalization*)

Film

- Two short YouTube videos (watch outside class): "Food Security" (re: Monsanto) (6:47): <http://www.youtube.com/watch?v=jMnO6a22EpU>; "IAASTD Report" (International Assessment of Agricultural Science and Technology for Development) (5:56): <http://www.youtube.com/watch?v=B-0B4Z-7A4s>

November 9-11: Global Capitalism and the Environment

Readings

- Felice, Chapter 4
- R: Bellamy Foster, John. 2002. *Ecology Against Capitalism*. New York: Monthly Review Press, pp. 9-43, 52-68.
- R: (*Rethinking Globalization*) "Mexican Peasant-Ecologists Fight to Preserve Forests"
- R: Myers, Norman. 1997. "Consumption in relation to population, environment and development." *The Environmentalist*. 17: 33-44.
- R: "Ecological Footprints"

Film

- Movie: "The Emerald Forest" (watch outside class)

WEEK 14-15: Human Wrongs and Human Rights

November 16-18: Race and Gender

Assignment

- Memo #3 ("Land as a Commodity") Due on BB "SafeAssignment" Friday at 5 p.m.

Readings

- Felice, Chapters 5 (Race) and 6 (Gender)

November 23: US vs. Europe

Assignment

- E-mail copies of interview transcripts to your TA by 5:00 p.m. Wednesday November 24

Readings

- Felice, Chapter 8 (Skim Chapter 7 on military spending)

Film

- TBD

WEEK 16-17:

November 30-December 2: Class Presentations

Reading

- Felice, Chapter 9 ("The Global New Deal")

December 7: Another World? (Last Day of Class)

Assignment

- Quiz #2: Another World - complete online between Thursday 5 p.m. and Friday midnight

Readings

- Stiglitz Chapter 9
- R: Klein, Naomi. 2007. "Lost Worlds: Is Another World Possible?" *Democracy Now!* Thursday, August 16.

Film

- Another World is Possible

[DECEMBER 9, 12:10-2:00 p.m.: FINAL EXAM SCHEDULED-To Be Confirmed]

- Bring hard copies of your final paper to your TA by 2:00 p.m. 5/6
- Submit papers on Blackboard via the "SafeAssignment" by 3:00 p.m. 5/6

Schedule of Topics and Readings (readings due PRIOR to class on that topic)

Week/Date	Topic	Readings/films	Assignments (subject to revision)	~Pps. /wk.
1. 8/19	Class intro		Plagiarism quiz on Blackboard	
2. 8/24-26	Glob, HR, and IPE	Felice to p. 72, R: Primer, HDR 1999 p. 25-44		92
3. 8/31-9/2	Economic concepts /Market Liberalism	R: Lairson & Skidmore; Freidman; Wolf; Film: “The Corporation”		73
4. 9/7-9	Theory in Context	Tu-R: Thomas-Slayter; Colonialism art.; Th- Felice Ch 3, R: C&M Ch 3; Film: The Africans		81
5. 9/14-16	Global Liberalism	R: Williamson; Klein; Film: Money Lenders		110
6. 9/21-23	Global Injustices	Stiglitz, Ch 1-3; articles; Film: Invisible Wall	Quiz #1: Globalization	95
7. 9/28-30	Money: Finance	Stiglitz Ch 4-5; R: Kotz +; Film: The Crash		90
8. 10/5	Money: Debt	R: Jaggar; short articles; Film: “Life & Debt”		25
8. 10/7	Money: SAPs	R: Ault & Sandberg; short articles	Term Paper Prep #1 (Proposal)	7
9. 10/12-14	Money: Trade	R: Bhagwati; Wade; WTO debate prep docs	Memo #1 “Globalization & Money”	42
10. 10/19-21	Labor: Work	R: Heymann and Earle; NACLA/Paris articles; Film: Zoned for Slavery	Term Paper Prep #2 (Outline)	book
11. 10/26-28	Labor: Migration	R: Phillips; Massey; short arts.; Film: Wetback	Writing quiz on Blackboard	52
12. 11/2-4	Land: Agriculture	R: Gonzalez; short articles; YouTube videos	Memo #2 “Labor as a Commodity”	53
13. 11/9-11	Land: Environment & sustainability	Felice Ch 4; R: Bellamy Foster; Myers; short articles; Movie: The Emerald Forest		102
14. 11/16-18	HR: Race/Gender	Felice Ch 5-6	Memo #3 “Land as a Commodity”	47
15. 11/23	HR: US vs. Europe	Felice Ch 8 (skim Ch 7)	Interview transcripts (Wed. e-mail)	23
16. 11/30-12/2	Global New Deal	Felice Ch 9	Class presentations	30
17. 12/7	Another World...	Stiglitz Ch 9; R: Klein article; Film: Another World is Possible	Quiz #2: Another World	45
[December 9]	[EXAM DAY: 12:10-2:00 p.m.] - Hand in a hard copy of final paper by 2:00 PM; submit via “SafeAssignment” on BB by 3:00 p.m.		FINAL PAPERS DUE	